

“WE WORK FOR HEALTH TOURISM DESTINATION TURKEY”

“YOU ARE WHERE PRESENTER AND
RECEIVER OF HEALTH SERVICE MEET.”

“WE ARE NEAR YOU AS YOUR
INTERNATIONAL MEDICAL COUNSELOR.”



Information Center

 **444 5 986**

www.ipsa.org.tr

Our purpose: Treating **2 million** international patients in the **year 2023** in Turkey and contributing to the target of **20 billion USD** foreign exchange



ABOUT US

IPSA was found in Ankara in 2014 with the leadership of Dr.Dursun Aydın with purposes of advising international patients who will receive health service in Turkey, defending patient rights, increasing the number of foreign patients who travel to Turkey for treatment purposes, advertising health facilities abroad and provide in-service education about health tourism.

VISION

To increase the number of international patients who travel to Turkey for treatment purposes and to enhance their satisfaction

MISSION

To advise international patients who will receive health service in Turkey, to defend the rights of foreign patients.

To conduct studies abroad for the purpose of increasing the number of international patients traveling to Turkey.

To advertise active health facilities and related institutions in Turkey abroad.

To organize the education and certification programs, panel discussions that are necessary in the field of health tourism, to organize health tourism oriented foreign language courses.

To arrange teleconferences, remote education programs, and internet TV applications on health and health tourism topics.

OUR PURPOSE AND TARGETS

To advertise health facilities and other institutions in Turkey that serve for health tourism abroad.

To organize seminars, panel discussions and trips abroad for advertising health tourism.

To provide education and certification of personnel practicing in health tourism sector.

To provide counseling and translation services to health tourists traveling to Turkey.

To produce solutions for health problems of our citizens living in Europe, and to advise them on health topics.

To make our citizens living in Europe more active on health tourism. To arrange collaborations with Turkish doctors and health professionals who graduated from Turkey and practice abroad.



OUR ACTIVITIES

Our association conducts four major activities described below in order to set its asserted vision and to achieve its purpose and targets.

1. PROMOTION

We advertise our health sector abroad, especially in countries geographically close to Turkey. These promotions are carried out with the promotion supports of Ministry of Economics. We arrange meetings and conferences with health professionals and authorities in foreign countries.

2. COUNSELING TO INTERNATIONAL PATIENTS

We provide medical counseling and inform international patients about our health institutions. We provide support to these patients to get the best health service in Turkey and to have satisfaction. We provide legal counseling in scope of patient rights against malpractice cases and adverse events.

3. EDUCATION AND COURSES

We organize courses, seminars, panels, remote education and teleconference panels oriented at professionals in health tourism sector. Additionally, we arrange practical English courses over the internet, designed especially for health tourism by American instructors.

4. CORPORATE COUNSELING (TAX ABATEMENT AND GOVERNMENT SUPPORTS)

We provide corporate counseling to health institutions. We provide support and counseling about tax immunity from health tourism (50% tax abatement went into effect in these sorts of incomes) and applications of foreign promotion supports. Additionally, we provide counseling on promotion, marketing and communication with foreign patients.

Call us for counseling and collaboration for foreign promotion and government supports in health tourism



www.ipssa.org.tr



www.visitturkeyforhealthcare.org



www.sifakapiniz.tv

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ABOUT THE CHAIRMAN



Dursun AYDIN (M.D.)

1966:

He was born in Konya Beyşehir. He completed his secondary education in Manavgat. He began medical school in 1986 and started his carrier in medical community.

1993 - 1995:

He graduated from medical school in Erzurum. He worked as the doctor in charge of dialysis unit in Social Insurances Institution Region Hospital.

1994 - 1995:

While performing military service as third lieutenant, he started to work part-time in private health sector in Istanbul. Later, he resigned from his government job and established the first private health institution of the east region in Erzurum.

1995 - 2000:

He conducted several studies about the health problems of our citizens living in Europe, especially in order to receive health services from private hospitals when they travel to Turkey. He regularly visited Europe every year, interviewed and studied with insurance companies. He conducted editorial directorship of the monthly published Buhara Health Bulletin, which included papers about health policies and the health issues of our citizens living in Europe, and he held a column in this publication.

2000 - 2005:

He pioneered for our citizens in Europe traveling to Turkey on their annual leave to get health service from private hospitals in Turkey for free. Thus, he started health transformation for our citizens living away from home beforehand. He counseled many private hospitals in 15 provinces on this subject. His works provided health service presentation for more than three thousand citizens living in Europe at summer season each year. As a repayment for these services, there was 3 million USD foreign exchange income to our country from their insurance companies each year.

2005 - 2009:

He founded Turkey Health Tourism Association (www.saglikturizmi.org.tr), which examines health tourism in detail, conducts studies and prepares reports. He served as founder chairman of this association for long years. He worked as editorial director and chief-writer in monthly published Turkish-English Health Tourism Bulletin, which dealt with health tourism in Turkey only. He raised the awareness for health tourism in Turkey for the first time at that period. Additionally he provided counseling for health tourism field. He founded the first at-home-care constitution in Ankara, and he conducted studies on home-care and geriatric care. He published book on this subjects.

2009 - 2014:

He returned to government service in 2009 after a long period of studies in private sector. He conducted Ankara Public Health Laboratory Directorship and Assistant Directorship in City Health Board for a short time. In the beginning of 2010, he was assigned as coordinator in Ministry of Health to organize studies on health tourism, later he was assigned as Director of Health Tourism Department. He conducted many studies on health tourism in Ministry of Health at that time. He performed investigations and research up country and abroad. He contributed in the studies to integrate topics of health tourism in many legal regulations, government development plans and strategic act plans.

2014 - :

He resigned from Health Tourism Department Directorship and started to work as doctor in another unit of Ministry of Health. He did not abandon his most-liked profession health tourism and he decided to continue his studies as STK. He founded "Visit Turkey For Health Care" platform (www.visitturkeyforhealthcare.com) and International Patient Services Association (www.ipsa.org.tr) in order to have contribution in health tourism and country, and to share his experiences. He founded ŞİFAKAPINIZ TV (www.sifakapiniz.tv) in order to deal with health issues of our citizens living in Europe, which will be active in 2015. "Education and teleconferences on topics of health and health tourism will be held on this platform, and the studies have begun"